



## West to Divest Notified

March 17, 2025

ISLANDIA, N.Y., March 17, 2025 (GLOBE NEWSWIRE) -- West Technology Group, LLC (the "Company" or "West"), a global leader in technology-enabled services, today announced it has entered into a definitive agreement to sell its [Notified](#) business to Equiniti (EQ)<sup>1</sup>, a global leader in shareholder services and advisory firm, for \$534.5 million, inclusive of an \$80 million earnout.

Notified is a leading global technology and services partner to corporate storytellers, including investor relations ("IR"), public relations ("PR"), and corporate communications professionals. Notified helps organizations effectively reach and engage customers, investors, employees, and the media – from IR websites and shareholder communications to marketing and regulatory press release distribution (via GlobeNewswire®), while measuring the associated impact of earned media and communication effectiveness.

"This strategic move brings together two complementary organizations, enhancing Notified's ability to empower PR and IR professionals with the tools and support they need to manage their corporate narratives effectively," said John Shlonsky, Chief Executive Officer and President of West. "After the close of the transaction, customers will continue to receive the exceptional service with the trusted solutions and support they have come to expect from Notified."

The transaction is expected to close in the second quarter of 2025, subject to regulatory approvals and other customary closing conditions. The Company intends to use the net proceeds of the sale in accordance with its credit facility and indentures governing its outstanding notes.

Brownstein Hyatt Farber Schreck, LLP served as legal advisor and RBC Capital Markets served as financial advisor to West on the transaction.

### About West

West Technology Group, LLC ("West") is an innovative, cloud-based, global technology partner to clients around the world. Our solutions connect people and organizations at the right time and in the right ways, making those mission-critical connections more relevant, engaging, and actionable - turning Information to Insight.

West has sales and/or operations in the United States, Canada, Europe, the Middle East, Asia Pacific, and Latin America. West is controlled by affiliates of certain funds managed by Apollo Global Management, Inc. (NYSE: APO). For more information, please visit [www.west.com](http://www.west.com).

### About EQ

EQ are specialists in helping you better understand and manage the ownership of your company through critical events across the corporate lifecycle. As trusted advisors, we provide strategic insight and operations expertise through our core business units in Transfer Agent Services, Employee Plan Solutions, Proxy Services and Private Company Services. Globally, we serve 5,000 clients (~50% of the FTSE 100 UK and ~35% of the S&P 500), with over 20 million shareholders, through 6,000 employees in 5 markets around the world. Learn more at [equiniti.com/global](http://equiniti.com/global).

### Forward-Looking Statements

This press release contains forward-looking statements, within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements can be generally identified by the use of words such as "may," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "intends," "continue," or similar terminology. These statements reflect only West's current expectations and are not guarantees of future performance or results. These statements are subject to various risks and uncertainties that could cause actual results to differ materially from those contained in the forward-looking statements. These risks and uncertainties include, but are not limited to, competition in West's highly competitive markets; increases in the cost of voice and data services or significant interruptions in these services; West's ability to keep pace with its clients' needs for rapid technological change and systems availability; the continued deployment and adoption of emerging technologies; the loss, financial difficulties or bankruptcy of any key clients; security and privacy breaches of the systems West uses to protect personal data; the effects of global economic and health trends on our business, including as a result of disruption of the business of West's clients; the non-exclusive nature of West's client contracts and the absence of revenue commitments; the cost of pending and future litigation; the cost of defending against intellectual property infringement claims; the effects of extensive regulation affecting many of West's businesses; West's ability to protect its proprietary information or technology; service interruptions to West's data and operation centers; West's ability to retain key personnel and attract a sufficient number of qualified employees; increases in labor costs and turnover rates; the political, economic and other conditions in the countries where West operates; changes in foreign exchange rates; West's ability to complete future acquisitions, integrate or achieve the objectives of its recent and future acquisitions; and future impairments of our substantial goodwill, intangible assets, or other long-lived assets. In addition, West is subject to risks related to its level of indebtedness. Such risks include West's ability to generate sufficient cash to service its indebtedness and fund its other liquidity needs; West's ability to comply with covenants contained in its debt instruments; West's ability to obtain additional financing; the incurrence of significant additional indebtedness by West and its subsidiaries; and the ability of West's lenders to fulfill their lending commitments. West is also subject to other risk factors described in its annual report for the year ended December 31, 2023.

These forward-looking statements speak only as of the date on which the statements were made. West undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, except to the extent required by applicable law.

1. Armor Holding II, LLC and Orbit Private Holdings I Limited (together, EQ)

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